



Accelerated Mobile Pages



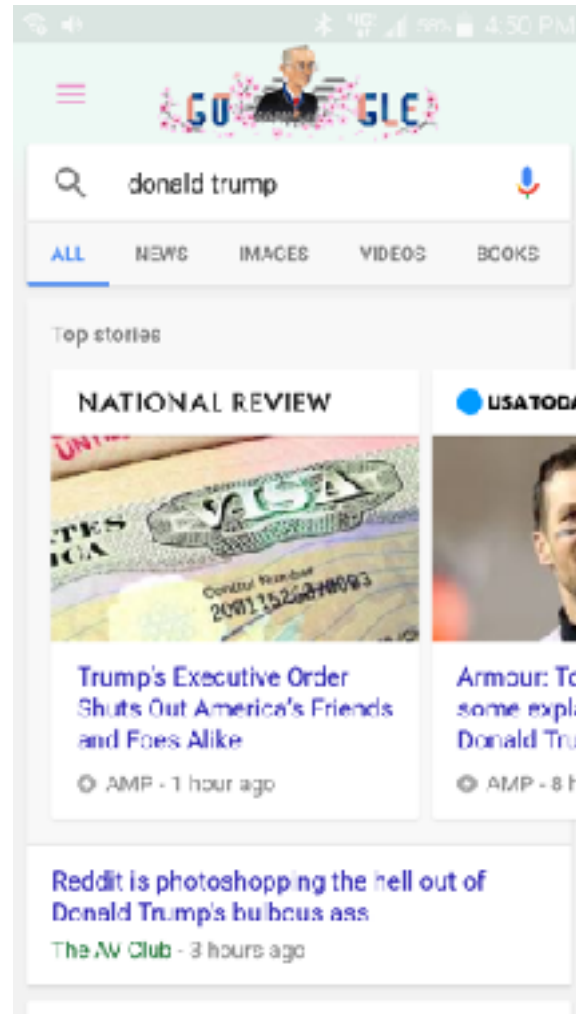
What is it?

- Google's initiative that speeds up the loading time for your website
- Strips your website down to the basic elements
- Relies on AMP HTML, inline CSS, asynchronous javascript, Google Cache



Should I Use It?

- Website renders very fast on mobile
- Majority of people access the Internet on a mobile device
- Google is pushing AMP pages in mobile search results





Should I Use It?

- Website renders very fast on mobile
- Majority of people access the Internet on a mobile device
- Google is pushing AMP pages in mobile search results
- Targeted toward News Publishers and Content Producers

Pingdom Website Speed Test

Enter a URL to test the load time of that page, analyze it and find bottlenecks.

URL

Test from

[START TEST](#)[DOWNLOAD HTML](#)[SHARE HTML](#)

Sign up for free to test
your site every minute

[SIGN UP FOR FREE](#)

Summary



Performance grade

D 69

Load time

2.69 s

Faster than

69 %

of tested sites

Page size

1.1 MB

Requests

54

Tested from

Dallas

on Jan 26 at 14:03

Pingdom Website Speed Test

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URL

Test from

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Summary



Performance grade ¹⁰

B 57

Load time

1.24 s

Faster than

85 %
of tested sites

Page size

129.1 kB

Requests

8

Tested from

Dallas
on Jan 26 at 14:07

PageSpeed Insights has moved the user experience test for mobile pages into the Mobile > Handy > Art, which you can try out [here](#).

PageSpeed Insights

http://graybillcreative.com/how-often-update-content/ ANALYZE

Mobile Desktop


45 / 100 Suggestions Summary

Should Fix:

- Optimize images
 - [Show how to fix](#)
- Eliminate render-blocking JavaScript and CSS in above-the-fold content
 - [Show how to fix](#)
- Enable compression
 - [Show how to fix](#)

Consider Fixing:

- Reduce server response time
 - [Show how to fix](#)
- Prioritize visible content
 - [Show how to fix](#)
- Minify JavaScript
 - [Show how to fix](#)
- Leverage browser caching





How do I install it?



Connect

Sara Graybill
Graybill Creative

sara@graybillcreative.com

www.graybillcreative.com

[@saragraybill](#)

www.facebook.com/graybillcreative